

# University of Pretoria Yearbook 2022

## Competitive intelligence (I) 426 (INY 426)

**Qualification** Undergraduate

**Faculty** [Faculty of Engineering, Built Environment and Information Technology](#)

**Module credits** 15.00

**NQF Level** 08

**Prerequisites** INL 310 or INL 320.

**Contact time** 8 meetings per semester

**Language of tuition** Module is presented in English

**Department** Information Science

**Period of presentation** Semester 1

### Module content

This module focuses on the theory and practice of Competitive Intelligence (CI) as a strategic tool in the workplace by examining competitive intelligence as a product, process and organisation.

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